



Social Value Partner Info Pack



- Protect Our Planet
- Our People & Culture
- Community Impact
- Responsible Business



Social Value

INTRODUCTION

Pinnacle Group is dedicated to providing social value support to our partners and their associated individuals, families, businesses and communities.

We provide 'free to the user socio-economic development' to those in the community who need it through one-to-one sessions, workshops and on-site events supporting Pinnacle's 4 Pillars:

 **Protect Our Planet**

 **Our People & Culture**

 **Community Impact**

 **Responsible Business**

We support the Group commitment to:



Support local causes alongside community partners



Partner with local charities and social enterprises to provide help where it matters most



Contribute to the health and wellbeing of communities through education and initiatives





SUPPORT PROGRAMMES

INDIVIDUALS | FAMILIES | BUSINESS | COMMUNITY

Protect Our Planet

Our People & Culture

Community Impact

Responsible Business

INDIVIDUALS & FAMILIES

Free one-to-one coaching, mentoring and support to help shape the working future you want

Pinnacle Group manages 48,000 service family homes on behalf of the MOD, but we're here to offer you **FREE** career mentoring and support to military families, veterans and communities.

What inspires you? **What are you great at or enjoy?** **What fulfils you and keeps you motivated?**

Join our **Exploration** programme and work with our mentors to define the next steps of your career.

Topics covered	Comprises
<ul style="list-style-type: none"> All about you Self-reflection and planning The search for employment Do you want to work? Next steps 	<ul style="list-style-type: none"> One-to-one mentor driven sessions Delivered remotely via Microsoft Teams
Eligibility	Individuals 18 years of age or more

Contact
For more information contact para@pinnaclegroup.co.uk

Working with **Defence Infrastructure Organisation**

EXPLORATION

Free one-to-one coaching, mentoring and support to help shape the working future you want

Pinnacle Group manages 48,000 service family homes on behalf of the MOD, but we're here to offer you **FREE** career mentoring and support to military families, veterans and communities.

First time in the job market? **What do you have to offer?** **How do you present yourself professionally?**

Join our **Employability** programme and work with our mentors to learn how to become competitive in the job market.

Topics covered	Comprises
<ul style="list-style-type: none"> Self-reflection and recognition CV and cover letter writing Online job ads and application Preparation for the interview Interview follow-up Handshake technique 	<ul style="list-style-type: none"> One-to-one mentor driven sessions Delivered remotely via Microsoft Teams
Eligibility	Individuals 18 years of age or more

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EMPLOYABILITY

Free one-to-one coaching, mentoring and support to help shape the working future you want

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Do you have a good idea? **Want to start a business?** **What comes next?**

Join our **Self-Employment** programme and work with our mentors to start a new future as your own boss.

Topics covered	Comprises
<ul style="list-style-type: none"> Develop your own idea Common misconceptions Types of business structure Understanding your market Accounting and financing HR and taxes Contracting and contracts 	<ul style="list-style-type: none"> Delivered mentor driven sessions Delivered remotely via Microsoft Teams
Eligibility	Individuals 18 years of age or more

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SELF-EMPLOYMENT

Free one-to-one coaching, mentoring and support to help shape the working future you want

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Are you over 50 and looking to return to work or a change of career? **Redundant and worried about what's next?** **What do you want in later life?**

Join our **Employability 50+** programme and work with our mentors to understand your transferable skills and present to your best to future employers.

Topics covered	Comprises
<ul style="list-style-type: none"> Understanding aspirations and gaining experience Recognising and showcasing your skills Improving understanding of career development and training options CV, job search and digital skills Developing a Personal Action Plan 	<ul style="list-style-type: none"> One-to-one mentor driven sessions Delivered remotely via Microsoft Teams
Eligibility	Individuals 50 years of age plus

Contact
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EMPLOYABILITY 50

BUSINESS

Free one-to-one coaching, mentoring and support to help shape the working future you want

Pinnacle Group manages 48,000 service family homes on behalf of the MOD, but we're here to offer you **FREE** career mentoring and support to military families, veterans and communities.

Would you like to explore your ideas with an experienced mentor? **Want to start your own business?** **What comes next?**

Join our **New Business Support** programme and work with our mentors to learn how to turn an idea into a business start-up.

Topics covered	Comprises
<ul style="list-style-type: none"> Types of business structure Legal options for start-ups Business planning Finance and accounting Understanding tax and responsibilities Objectives and next steps 	<ul style="list-style-type: none"> One-to-one mentor driven sessions Delivered remotely via Microsoft Teams
Eligibility	Individuals 18 years of age or more

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NEW BUSINESS

COMMUNITY

Free one-to-one coaching, mentoring and support to help shape the working future you want

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Need some organisational support? **Need someone to help your community through 'heavy lifting'?**

Join our **VCSE Support** programme and work with our mentors on organisation planning, strategy and community support.

Enterprise Support	Community Support
<ul style="list-style-type: none"> Needs driven community support Market research Business planning Charity build Project management 	<ul style="list-style-type: none"> Employment Charity support Local parent Employability 50+ New business Entrepreneurial Entrepreneurial Futures
Eligibility	Must be an existing VCSE, CIC or Charity

Contact
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VCSE SUPPORT

Free one-to-one coaching, mentoring and support to help shape the working future you want

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Are you struggling to balance work and childcare? **Find it hard to balance your career with your personal life?**

Join our **Lone Parents** programme and work with our mentors to plan your working life around the responsibilities of bringing up children by yourself!

Topics covered	Comprises
<ul style="list-style-type: none"> Develop confidence in self skills and abilities Support barriers to work and work-life balance Identify solutions to current and future work needs Improve understanding of career development and training options Develop a Personal Action Plan to achieve your goals 	<ul style="list-style-type: none"> One-to-one mentor driven sessions Delivered remotely via Microsoft Teams
Eligibility	Individuals 18 years of age or more

Contact
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LONE PARENT

Free one-to-one coaching, mentoring and support to help shape the working future you want

Pinnacle Group manages 48,000 service family homes on behalf of the MOD, but we're here to offer you **FREE** career mentoring and support to military families, veterans and communities.

Employment, self-employment, training or further education? **Not sure what path to take?** **Want to explore your options?**

Join our **18-24 Career Support** programme and work with our mentors to manage the next steps in your working life.

Topics covered	Comprises
<ul style="list-style-type: none"> Identifying your ambitions, goals, strengths and transferable skills Improving understanding of career development and training options Developing a Personal Action Plan Developing confidence to help further explore career options Recognising barriers and exploring solutions 	<ul style="list-style-type: none"> One-to-one mentor driven sessions Delivered remotely via Microsoft Teams
Eligibility	Individuals 18-24 years of age

Contact
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18-24 CAREER SUPPORT

Free one-to-one coaching, mentoring and support to help shape the working future you want

Pinnacle Group manages 48,000 service family homes on behalf of the MOD, but we're here to offer you **FREE** career mentoring and support to military families, veterans and communities.

Do you have any money worries or financial concerns? **Are you worried about debt or the rising cost of living?** **Is this causing you stress or affecting your wellbeing?**

Join our **Budgeting Matters** programme and work with our mentors to help manage your household budget.

Topics covered	Comprises
<ul style="list-style-type: none"> Identifying your ambitions, goals, strengths and transferable skills Improving understanding of career development and training options Developing a Personal Action Plan Developing confidence to help further explore career options Recognising barriers and exploring solutions 	<ul style="list-style-type: none"> One-to-one mentor driven sessions Delivered remotely via Microsoft Teams
Eligibility	Individuals 18 years of age or more

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BUDGETING MATTERS

Free one-to-one coaching, mentoring and support to help shape the working future you want

Pinnacle Group manages 48,000 service family homes on behalf of the MOD, but we're here to offer you **FREE** career mentoring and support to military families, veterans and communities.

Are you happy just ticking over? **Are you looking to grow an existing business?** **What is needed for next-level growth?**

Join our **Existing Business Support** programme and work with our mentors to learn how to take your business to the next level.

Areas covered	Comprises
<ul style="list-style-type: none"> Reviewing your business and planning Legal and tax solutions to help grow your business Finance and accounts Playing Ball Digital (MTC) Operational and next steps 	<ul style="list-style-type: none"> One-to-one mentor driven sessions Delivered remotely via Microsoft Teams
Eligibility	Individuals 18 years of age or more, you must already have a business established and active

Contact
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EXISTING BUSINESS

Free one-to-one coaching, mentoring and support to help shape the working future you want

Pinnacle Group manages 48,000 service family homes on behalf of the MOD, but we're here to offer you **FREE** career mentoring and support to military families, veterans and communities.

Need advice about your future direction? **Looking to work-part time while you study?** **Perhaps you want to be self-employed or start a small business?**

Join our **Entrepreneurial Futures Academy** and work with our mentors on entrepreneurial thinking.

Topics covered	Comprises
<ul style="list-style-type: none"> Brand and brand identity Plan and plan to deliver your business Entrepreneurial and self-employment, as well as entrepreneurial and self-employment roles Characteristics and mindset of successful entrepreneurs Support for continued learning and development 	<ul style="list-style-type: none"> One-to-one mentor driven sessions Delivered remotely via Microsoft Teams
Eligibility	Individuals or groups 16 years of age or more

Contact
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ENTREPRENEURIAL FUTURES (JAN 2024)



SUPPORT PROGRAMMES

INDIVIDUALS | FAMILIES

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Our People & Culture

Community Impact

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INDIVIDUALS & FAMILIES

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What inspires you?

What are you great at or enjoy?

What fulfils you and keeps you motivated?

Join our **Exploration** programme and work with our mentors to define the next steps of your career.

Topics covered

- All about you
- Self-evaluation and learning
- The search for employment
- Be your own boss?
- Next steps

Comprises

- One-to-one mentor driven sessions.
- Delivered remotely via Microsoft Teams.

Eligibility

- Individuals 18 years of age or more

Contact

For more information contact psv@pinnaclegroup.co.uk



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INDIVIDUALS & FAMILIES

Free one-to-one coaching, mentoring and support to help shape the working future you want

Pinnacle Group manages 49,000 service family homes on behalf of the MOD, but we're now also offering **FREE** career mentoring and support to military families, veterans and communities.

First time in the job market?

What do you have to offer?

How do you present yourself professionally?

Join our **Employability** programme and work with our mentors to learn how to become competitive in the job market.

Topics covered

- Skills analysis and recognition
- CV and covering letter
- The search for work
- Online job sites and registration
- Preparation for the interview
- Interview follow-up
- Handling rejection

Comprises

- One-to-one mentor driven sessions.
- Delivered remotely via Microsoft Teams.

Eligibility

- Individuals 18 years of age or more.

Contact

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INDIVIDUALS & FAMILIES

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Do you have a good idea?

Want to start a business?

What comes next?

Join our **Self-Employment Programme** and work with our mentors to start a new future as your own boss.

Topics covered

- Being your own boss
- Common misconceptions
- Types of business structure
- Understanding your market
- Accounting and financing
- HMRC and taxes
- Case studies and examples

Comprises

- One-to-one mentor driven sessions.
- Delivered remotely via Microsoft Teams.

Eligibility

- Individuals 18 years of age or more

Contact

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SUPPORT PROGRAMMES

INDIVIDUALS | FAMILIES



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INDIVIDUALS & FAMILIES

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- Not sure what path to take?
- Want to explore your options?

Join our **18-24 Career Support** programme and work with our mentors to manage the next steps in your working life.

Topics covered

- Identifying your ambitions, goals, strengths and transferable skills.
- Improving understanding of career, employment and training options.
- Developing a Personal Action Plan
- Gaining experiences to help further explore career options.
- Recognising barriers and exploring solutions.

Comprises

- One-to-one mentor sessions.
- Delivered remotely via Microsoft Teams.

Eligibility

- Individuals 18-24 years of age.

Contact

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INDIVIDUALS & FAMILIES

Free one-to-one coaching, mentoring and support to help shape the working future you want

Pinnacle Group manages 49,000 service family homes on behalf of the MOD, but we're now also offering **FREE** career mentoring and support to military families, veterans and communities.

- Are you over 50 and looking to return to work or a change of career?
- Redundant and worried about what's next?
- What do you want in later life?

Join our **Employability 50+** programme and work with our mentors to understand your transferable skills and present you at your best to future employers.

Topics covered

- Understanding aspirations and agreeing expectations.
- Recognising and overcoming barriers
- Improving understanding of career, employment and training options
- CV, job search and digital skills.
- Developing a Personal Action Plan.

Comprises

- One-to-one mentor driven sessions
- Delivered remotely via Microsoft Teams

Eligibility

- Individuals 50 years of age plus

Contact

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INDIVIDUALS & FAMILIES

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- Find it hard to balance your career with your personal life?

Join our **Lone Parents** programme and work with our mentors to plan your working life around the responsibilities of bringing up children by yourself.

Topics covered

- Increase confidence in self, skills and abilities.
- Explore barriers to work and work towards solutions.
- Identify current and future work aspirations.
- Improve understanding of career, employment, and training options
- Develop a Personal Action Plan to achieve new goals.

Comprises

- One-to-one mentor driven sessions
- Delivered remotely via Microsoft Teams

Eligibility

- Individuals 18 years of age or more

Contact

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INDIVIDUALS & FAMILIES

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- Do you have any money worries or financial concerns?
- Are you worried about debt or the rising cost of living?
- Is this causing you stress or affecting your wellbeing?

Join our **Budgeting Matters** programme and work with our mentors to help manage your household budget.

Topics covered

- Money management
- Understanding your finances
- Cost of living concerns
- Household budgeting
- Dealings with creditors

Comprises

- One-to-one mentor driven sessions
- Delivered remotely via Microsoft Teams

Eligibility

- Individuals 18 years of age or more

Contact

For more information contact psv@pinnaclegroup.co.uk



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SUPPORT PROGRAMMES

BUSINESS | COMMUNITIES



Defence Infrastructure Organisation

Working with

- Protect Our Planet
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(JAN 2024)

BUSINESS

Free one-to-one coaching, mentoring and support to help shape the working future you want

Pinnacle Group manages 49,000 service family homes on behalf of the MOD, but we're now also offering **FREE** new-business mentoring and support to military families, veterans and communities.

- Would you like to explore your ideas with an experienced mentor?
- Want to start your own business?
- What comes next?

Join our **New Business Support** programme and work with our mentors to learn how to turn an idea into a business start-up.

Topics covered

- Types of business structure
- Small business fundamentals
- Business planning
- Finance and accounts
- Understanding tax and responsibilities
- Objectives and next steps

Comprises

- One-to-one mentor driven sessions.
- Delivered remotely via Microsoft Teams.

Eligibility

- Individuals 18 years of age or more

Contact

For more information, contact us at: psv@pinnaclegroup.co.uk



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BUSINESS

Free one-to-one coaching, mentoring and support to help shape the working future you want

Pinnacle Group manages 49,000 service family homes on behalf of the MOD, but we're now also offering **FREE** existing business support to those running a business looking to grow.

- Are you happy just ticking over?
- Are you looking to grow an existing business?
- What is needed for next-level growth?

Join our **Existing Business Support** programme and work with our mentors to learn how to take your business to the next level.

Areas covered

- Reviewing your business and planning
- Agree sensible solutions to help grow your business
- Finance and accounts
- Making Tax Digital (MTD)
- Objectives and next steps

Comprises

- One-to-one mentor driven sessions.
- Delivered remotely via Microsoft Teams.

Eligibility

- Individuals 18 years of age or more.
- You must already have a business established and active

Contact

For more information, contact us at: psv@pinnaclegroup.co.uk



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COMMUNITIES

Free one-to-one coaching, mentoring and support to help shape the working future you want

Pinnacle Group manages 49,000 service family homes on behalf of the MOD, but we're now also offering **FREE** VCSE support to military communities.

- Need some organisational support?
- Need someone to help your community through 'heavy lifting'?

Join our **VSCE Support** programme and work with our mentors on organisation planning, strategy and community support.

Enterprise Support

- 'Heavy-lifting' community support
- Horizon scanning
- Support fundraising
- Charity build
- Project management

Community Support

- Exploration
- Employability
- Self-employment
- Lone parent
- Employability 50+
- New business
- Existing business
- Entrepreneurial futures

Eligibility

- Must be an existing VCSE, CIC or Charity

Contact

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COMMUNITIES

Free one-to-one coaching, mentoring and support to help shape the working future you want

Pinnacle Group manages 49,000 service family homes on behalf of the MOD, but we're now also offering **FREE** career mentoring and support to military families, veterans and communities.

- Need advice about your future direction?
- Looking to work-part time while you study?
- Perhaps you want to be self-employed or start a small business?

Join our **Entrepreneurial Futures Academy** and work with our mentors on entrepreneurial thinking.

Topics covered

- Branding and brand identity
- Personal branding in relation to employment as well as entrepreneurial.
- Understand entrepreneurial skills
- Characteristics and mindset of successful entrepreneurs
- Toolkits for continued learning and future exploration

Comprises

- One-to-Many Mentor driven sessions.
- Delivered remotely via Microsoft Teams.

Eligibility

- Individuals or groups 16 years of age or more.

Contact

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Social Value

REFERRAL PROCESS

- Protect Our Planet
- Our People & Culture
- Community Impact
- Responsible Business

STEP 1

All interested in programmes should be directed to contact the Social Value team via email for more information via psv@pinnaclegroup.co.uk

STEP 2

A Social Value Business Partner will then contact the person within 48 hrs to discuss areas of interest and arrange a follow-up call with one of our expert mentors to discuss areas of support in more detail and agree a plan for support going forward.

STEP 3

We will then work with Individuals, Families Businesses and VCSEs over an agreed period to achieve their desired aims and objectives.

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